# comprehensive protection to your various needs



Golfer's Insurance plan is specially designed to provide a comprehensive cover to protect both you and your family while playing golf all over the world.

#### **public liability**

This covers legal liability you may incur for injury to others or damage to their property accidentally caused whilst playing or practising golf on any recognised golf course, up to a limit of \$3,000,000 for any one event or within a policy year.

#### personal accident

This covers accidental death or bodily injury sustained by you and your family whilst playing or practising golf on any recognised golf course up to a limit of \$250,000 per person within a policy year. Spouse will receive same amount of benefits while children under the age of 18 will receive 20% of stated benefits.

#### golfing equipment

This covers accidental loss of or damage to golfing equipment belonging to you whilst in transit to or from or whilst at any recognised golf club, up to \$15,000 with maximum \$3,500 per article within a policy year (Loss or damage caused by theft from any unattended vehicle is not covered).

#### personal effects

This covers accidental loss of or damage to personal effects belonging to you in any recognised golf club house, up to a limit of \$7,500 within a policy year, maximum \$2,500 per article. (Excluding jewellery, gold, silver and other precious metal articles, watches, cameras, binoculars, furs, cash, money, credit cards and cheques).

#### hole-in-one

We will reimburse bar expenses incurred by you as a result of accomplishing a Hole-in-One, up to a maximum of \$3,000 for any one claim. More importantly, we assure you and your friends will enjoy it every time as we do not have an annual limit under this section.

# optional cover - annual travel insurance plan

Exclusive only to our Golfer's Insurance policyholder, you and your family will be covered under an annual travel insurance on a discounted premium, so that you have 'total protection' while travelling and playing golf.

The coverage of this Annual Travel Insurance Plan includes:

#### medical expenses

This covers medical expenses (including hospitalisation expenses) incurred whilst travelling abroad up to \$200,000 per policy year. Repatriation expenses and necessary follow up medical treatment are covered up to \$20,000 respectively.



#### personal accident

This provides up to \$250,000 per policy year in the event of serious accidental injury or death substained by you whilst off the golf course and outside of Hong Kong. If you choose to cover your family, spouse will receive same amount of benefits while children under the age of 18 will receive 20% of stated benefits.

#### baggage and personal effects

This reimburses items lost or damaged off the golf course whilst travelling outside of Hong Kong, up to a limit of \$7,500 in a policy year, maximum \$2,500 per article. (Excluding jewellery, gold, silver and other precious metal articles, watches, cameras, binoculars, furs, cash, money, credit cards and cheques).

#### delayed baggage

When you travel, if your baggage is delayed for more than 12 hours due to mishandling by the airlines or hi-jack, this Plan will pay up to \$500 for essential items such as clothing or toiletries in any one event.

#### personal liability

This protects your legal liability to third parties while off the golf course and outside of Hong Kong for bodily injury or property damage together with associated legal costs and expenses up to \$3,000,000 per policy year.

#### age limit

This Plan is available for golfers who are 18-65 years old (not being a professional golfer).

# premium table (Effective from 1 July 2000 until further notice)

cover	annual premium		
Golfer's Insurance Plan	\$575		
optional cover - annual travel insurance plan	additional premium		
Insured Only	\$325		
Insured & Family*	\$625		

Family means Insured's spouse and unmarried child/children normaly residing together.

# **AXA: a world leader in financial protection**

#### AXA Group in 2010

- 91 billion euros in consolidated revenues
- 1,104 billion euros in assets under management
- 214,000 employees worldwide working to deliver the right solutions and top quality service to our customers
- 95 million customers across the globe have placed their trust in AXA to:
  - Insure their property (vehicles, homes, equipment)
  - Provide health and personal protection coverage for their families or employees
  - Manage their personal or corporate assets
- Standard & Poor's Rating: AA-

#### **AXA General Insurance Hong Kong Limited**

- One of the top general insurers in Hong Kong, leading in motor insurance
- Over 170 years of local experience in Asia
- Over 220 professional, well-trained and caring staff
- Wide range of SMART products for individual and business needs

motor

property

leisure & travel

healthcare

personal accident

business package

liability

marine

To apply or for more details, please contact your agent or broker, or you can contact us on

2523 3061

# www.axa-insurance.com.hk



#### Sun Flower Insurance Brokers Limited

Room 1105-08, Hing Yip Commercial Centre, 282 Des Voeux Road Central, Hong Kong Tel: 2521 1881 Fax: 2521 1919 Email: vip@sunflowergroup.com.hk www.sunflowerVIP.com

We are pleased to get in touch should you have any enquiry regarding the captioned insurance.

Thank you for considering Sun Flower to be one of your selected intermediaries.



N.B. All amounts are in Hong Kong Dollars.

Please refer to the policy for complete details. A specimen policy can be made available

# 周全的保障 照顧你多方面的需要



高爾夫球綜合保險計劃是特定為你及你的家庭成員而設。 當你身處於世界任何一個高爾夫球場內打高爾夫球時, 此計劃所提供一系列之全面保障,定能令你安心盡享箇 中之樂趣。

#### 公眾責任

保障你在任何認可之高爾夫球場內練習或打高爾夫球時,意外引致 他人受傷或造成財物的損毀,而需承擔的法律責任,受保期內每年 或每宗事件之最高賠償總額為\$3,000,000。

#### 人身意外

保障你在任何認可之高爾夫球場內練習或打高爾夫球時,因意 外而導致死亡或身體嚴重受傷。受保期內每人之保障額最高為 \$250.000。你的配偶可獲得同額之保障,而年齡低於18歲之子女 的保障額則為此限額之兩成。

#### 高爾夫球裝備

保障你各類的高爾夫球裝備,在運送途中或在任何認可的高爾夫 球會內,因意外而引致損失或損毀。受保期內每年之賠償總額達 \$15,000,而每項物品之最高限額為\$3,500(放置於無人看管之 車輛內,而引致的損失或損毀除外。)

#### 個人財物

保障你的個人財物在任何認可的高爾夫球會內,由意外而引致的 損失或損毀,受保期內每年之賠償總額為\$7,500,每項物品之最 高限額為\$2.500。(珠寶、金器、銀器及貴重金屬物品、手錶、照 相機、望遠鏡、皮草、現金、信用咭及支票等除外。)

# 一棒入洞

補償你成功地「一棒入洞」而在酒吧內慶祝的消費、每次最高 金額為\$3,000。此保障更不設全年限額,確保你及你的好友每次 都能盡興而回。

# 自選保障 - 全年旅遊保險計劃

特定為高爾夫球綜合保險投保客戶而設,你及你的家庭成員只 需以優惠保費,便能同時享受我們提供之全年旅遊保障,以使 閣下能悠閒地同時間共享旅遊及打高爾夫球的生活樂趣。

此項全年旅游保險計劃之保障範圍包括:

#### ■ 醫藥及有關費用

保障你到外地旅遊時因生病或意外受傷而引致之醫藥費用(包括 住院費用等),受保期內每年賠償總額最高為\$200,000。遺返 費用及回港後之覆診費用,每年的最高賠償額分別為\$20.000。



#### ■ 人身意外

若你在旅遊期間,在高爾夫球場的範圍外,因意外而導致死亡或身體嚴重受傷,將可依受傷情況獲得適當的賠償,受保期內每年之賠償總額高達\$250,000。若你選擇家庭保障,你的配偶可獲得同等之保障額,而年齡低於18歲的子女之保障額則為此限額之兩成。

#### ■ 行李及個人財物

若你在旅遊期間,在高爾夫球場的範圍外,遺失或損毀你的行李及個人財物,將可獲得賠償。受保期內每年之賠償總額為\$7,500,每項物品之最高限額為\$2,500。(珠寶、金器、銀器及貴重金屬物品、手錶、照相機、望遠鏡、皮草、現金、信用店及支票等除外。)

#### ■ 行李延誤

如你在旅程途中因騎劫或航空公司之誤送行李,而延遲送遞達 12小時或以上,所需購買的必須應急物品,可得最高\$500之 賠償。

#### ■ 公眾責任

保障你在旅遊期間,在高爾夫球場的範圍外,因疏忽而導致第三者之身體或其財物受損,而需承擔之法律責任,受保期內每年之賠償額最高為\$3,000,000。

# 受保年龄

投保人年齡需為18-65歲(職業高爾夫球手概不接納)。

# 保費表 (此保費由2000年7月1日起生效,直至另行通知為止)

保障	每年保費
高爾夫球綜合保險計劃	\$575
自選保障 - 全年旅遊保險計劃	附加保費
投保人本人	\$325
投保人及其家人*	\$625

- \* 家人指投保人之配偶及未婚之子女,並居於同一住處。
- 註: 所有金額均以港元計算。
  - 一切條款以保單為準,如有需要,可向本公司索取保單樣本以作參考。 本中文簡譯,概以英文原文為準。

# 安盛集團: 經濟保障 世界翹楚

#### 安盛集團 (2010年)

- 全年總收入達910億歐元
- 管理資產總值達11.040億歐元
- 全球聘用214,000名僱員,竭誠為客戶提供所需的方案及最優質的服務
- 獲全球逾95.000.000位客戶信賴
  - 保障他們的財物(汽車、家居、器材)
  - 為他們的家人或僱員提供醫療及個人保險
  - 為他們管理個人或企業的財產
- 標準普爾評級:AA-

#### 安盛保險有限公司

- 全港最大一般保險公司之一,尤以車險具領先地位
- 擁有逾170年亞洲經營經驗
- 聘用超過220名專業及訓練有素的僱員,竭誠為客戶提供所需的 方案及最優質的服務
- 「卓越 | 保險系列專為個人及中小企業提供周全的保障

汽車系列

財物系列

# 消閒及旅遊系列

醫療系列

個人意外系列

綜合商業系列

責任系列

貨物水險系列

有意投保人士或欲進一步了解本保險計劃的內容, 歡迎致電貴保險代理、經紀或致電向本公司查詢。

2523 3061

# www.axa-insurance.com.hk



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Thank you for considering Sun Flower to be one of your selected intermediaries.

We are pleased to get in touch should you have any enquiry regarding the captioned insurance.







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# 投保書 Proposal Form

# 高爾夫球綜合保險 Golfer's Insurance

經紀業務適用 For broker business

- 1 你必須在此投保書上填報一切有關的重要事實,否則該合約「保單」將告無效或可被視為無效。如你不清楚某一事實是否重要,也請將此事實在下面説明。 You are required to disclose in this application ALL material facts; otherwise the contract "Policy" may be void or voidable. If you are in doubt whether certain facts are material, please disclose them as below.
- 2 如此申請上未有註明,投保人將被視為保單持有人。The Proposer shall be deemed to be the Policyholder unless otherwise indicated in this proposal form.

請以英文正楷填寫,並在適當的空格內填上✔️ Please fill in this form in English block letters and tick the boxes where appropriate ✔

\* 必須填寫項目 Mandatory fields

投保人資料 PROPOSER DETAILS (投保人必須為受保人 The Proposer must be the person to be insured)									
投保人姓名 - 姓* Name of Proposer - Surname		名* Given Na	en Name			性別* Sex			
香港身份證或旅遊證件號碼* HKID Card or Passport No		出生日期 Date of E	](日/月/年)* Birth (dd/mm/yyyy)	職業* Occupation		作性質 <b>*</b> b Nature			
通訊地址* Correspondence Address							□香港 HK □九龍 KLN □新界 NT		
聯絡電話 (請填寫最少一項) Cont	act No (Please fill in a	t least one							
	公司電話 iffice Tel		宅電話 ome Tel	Email	all				
所屬高爾夫球會資料 GOLF									
若空位不敷應用,請另加紙張填寫		sufficient	space, please continue on a	<del>`</del>					
	名稱 Name 地址 Address								
投保細則 INSURANCE COV	投保細則 INSURANCE COVER								
本保單由 Policy to commence on 此保單所提供的保障,必須在公司確定接納投保後,及收妥保費後,才能正式生效。 The liability of the Company does not commence until this proposal has been accepted by the Company and the premium is received.									
自選保障 - 全年旅遊保障計劃 OPTIONAL COVER - ANNUAL TRAVEL INSURANCE PLAN									
選擇全年旅遊保險計劃? Annual Travel Insurance Plan take	en?		] 否 (若選擇「否」, 請直掛 No (Please proceed to "						
此旅遊保險計劃適用於 This Plan is applicable to	□ 投保人 <sup>z</sup> Insured	x人 □	投保人及其家人 Insured and Family						
	受保家人 Insured Family	Member (1)	受保家人 Insured Family Memb	er (2) 受保家人 Insured	d Family Member (3)	受保家人 Insured	Family Member (4)		
1) 姓 Surname									
2) 名 Given Name									
3) 性別 Sex									
4) 香港身份證或旅遊證件號碼 HKID Card or Passport No									
5) 出生日期 Date of Birth	日 / 月 / dd / mm /	年 yyyy	日 / 月 / 年 dd / mm / yyyy	日 dd /	月 / 年 mm / yyyy	∃ / n	月 / 年 nm / yyyyy		
6) 與投保人關係 Relationship to Proposer									

受益人姓名 Name of Beneficiary

與受益人關係

受益人香港身份證號碼 Beneficiary's HKID Card No

Relationship to Beneficiary

本人選擇以下列方式繳交保費港幣 I wish to pay my premium HK\$	元正 by					
支票 抬頭請填「安盛保險有限公司」Cheque payable to AXA General Insurance Hong Kong Limited						
VISA 咭 萬事達咭 MasterCard						
信用咭號碼 Credit Card No = = = 信用咭有效期:	月mm 年yyyy 至 Credit Card Expiry Date =					
持咭人姓名 Cardholder's Name						
本人授權安盛保險有限公司從本人上述的信用咭賬戶支取有關保險保單的保費。 I hereby authorize AXA General Insurance Hong Kong Limited to charge my above credit card for the insurance p	remiums of this insurance policy.					
持咭人簽署 Cardholder's Signature 日期 (日/)	月/年) Date (dd/mm/yyyy)					

#### 投保人須知 IMPORTANT NOTES TO PROPOSER

付款方法 PAYMENT METHOD

閣下必須在其知悉範圍內提供所有有關會影響保險公司於接納或釐定此保單條文的資料,如對應透露的資料有任何疑問,請即向本公司或閣下的保險代理/經紀查 詢。我們建議閣下將有關的資料作記錄(包括信件副本),以備日後作參考之用。為確保閣下的利益,閣下應如實呈報所有有關資料,否則此保單將可能無法提供 閣下所需的保障,甚至可能會導致此保單無效。

Any other facts known to you which are likely to affect acceptance or assessment of the insurance cover you are requesting must be disclosed. Should you have any doubt about what you should disclose, do not hesitate to ask us or your insurance agent/broker. We recommend you keep a record (including copies of letters) for your future reference of any additional information given. Providing correct answers and making sure we are informed is for your own protection, as failure to disclose such information may mean that your policy will not provide you with the cover you require and may even invalidate the policy altogether.

## 聲明 DECLARATION

本人/我們謹此確認本人/我們並沒有代表任何其他人士提出此投保申請;如在此投保書或就此申請提交的任何其他文件上另有註明則除外。

I/We HEREBY CONFIRM that I/we am/are not acting on behalf of any other person for this insurance application unless otherwise expressly indicated in this proposal form or any other documents provided to the Company for this application.

本人/我們謹此代表本人/我們及其他在此投保書提及之人士(下稱「相關人士」或「我們」)(為免存疑,「相關人士」或「我們」指包括本人及此投保書提及之其他人士)聲明及同意

I/We HEREBY DECLARE AND AGREE on behalf of myself/ourselves and other persons referred to in this application (hereinafter referred to as "Relevant Persons", "We", "Our" or "Us") (for the avoidance of doubt, the expressions "Relevant Persons", "We", "Our" or "Us" include myself/ourselves and such other persons) that

- 1 上述一切陳述及問題的所有答案,不論是否本人/ 我們親手所寫,就本人/ 我們所知所信,均為事實全部並確實無訛; all statements and answers to all questions whether or not written by my/our own hand are to the best of my/our knowledge and belief complete and true;
- 2 上述問題的所有答案及此投保書,將成為發出保單的根據,並作為保單的一部份; all answers to such questions, together with this application, shall form the basis and become a part of the policy;
- 3 本人/我們已細閱並明白所申請的保單之主要銷售刊物之內容;

I/We have read and fully understood the Proposal for the policy applied for;

- 4 本人/ 我們會向貴公司申報,自簽署此投保書至保單簽發期間,有關任何一位相關人士的重要事實之轉變;
  I/We shall disclose to the Company any change and/or material facts of all Relevant Person(s) that occur after signing this proposal form but before the policy is issued:
- 5 保單將在有關保費已全數繳清及符合所有規定後,方能生效; the policy shall effective only following the full payment of premium stated in the policy schedule and all applicable requirements being met;
- 6 本人/ 我們對任何人所作出的任何聲明,如沒有在此投保書上填寫或印出,貴公司不須受其約束。 the Company is not bound by and is not required to rely on any statement which I/we may have made to any person if not written or printed here.

本人/ 我們聲明 I/We declare that

- 本人/我們從未遭受任何保險公司拒絕受理投保、續保或取消本人/我們保單或要求提高保費及附加特別條件始允承保。
   no Insurer has ever cancelled, declined, refused to renew or imposed special terms or conditions on any policy held by myself/ourselves.
- 本人/我們已填報一切重要的有關資料,絕無隱瞞或保留,並同意將本投保書和聲明作為與安盛保險有限公司和本人/我們所訂合約的根據,並以保單上各條款為準則。

I/We have not withheld any material information and accept that this proposal and declaration shall be the basis of, and be incorporated in, the contract between AXA General Insurance Hong Kong Limited and myself/ourselves.



#### **Sun Flower Insurance Brokers Limited**

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Tel: 2521 1881 Fax: 2521 1919 Email: vip@sunflowergroup.com.hk www.sunflowerVIP.com

Thank you for considering Sun Flower to be one of your selected intermediaries.

We are pleased to get in touch should you have any enquiry regarding the captioned insurance.

# 收集個人資料的聲明 PERSONAL INFORMATION COLLECTION STATEMENT

安盛保險有限公司(下稱"**本公司**")明白其就《個人資料(私隱)條例》(香港法例第486章)("**條例**")收集、持有、處理、使用和/或轉移個人資料所負有的責任。本公司僅將為合法和相關的目的收集個人資料,並將採取一切切實可行的步驟,確保本公司所持個人資料的準確性。本公司將採取一切切實可行的步驟,確保個人資料的安全性,及避免發生未經授權或者因意外而擅自取得、刪除或另行使用個人資料的情況。

敬請注意,如果閣下不向本公司提供閣下的個人資料,我們可能無法提供閣下所需的資料、產品或服務,或無法處理閣下的要求。

目的: 本公司不時有必要收集閣下的個人資料,並可能因下列各項目的("有關目的")而供本公司使用、存儲、處理、轉移、披露或共享該等個人資料:

- 1 向閣下推介、提供和營銷本公司、安盛集團的其他公司("**安盛關聯方**")或本公司的商業合作夥伴(參閱下文"**在直接促銷中使用及將其個人資料提供予其他人士**" 部份)之產品/服務,以及提供、維持、管理和操作該等產品/服務;
- 2 處理和評估閣下就本公司及安盛關聯方所提供之產品/服務提出的任何申請或要求;
- 3 向閣下提供後續服務,包括但不限於執行/管理已發出的保單;
- 4 與就本公司和/或安盛關聯方提供的任何產品/服務而由閣下或針對閣下提出的或者其他涉及閣下的任何索賠相關的任何目的,包括索賠調查;
- 5 評估閣下的財務需求;
- 6 為客戶設計產品/服務;
- 7 為統計或其他目的進行市場研究;
- 8 不時就本條款所列的任何目的核對所持有的與閣下有關的任何資料;
- 9 作出任何適用法律、規則、規例、實務守則或指引所要求的披露或協助在香港或香港以外其他地方的警方或其他政府或監管機構執法及進行調查;
- 10 進行身份和/或信用核查和/或債務追收;
- 11 遵守任何適用的司法管轄區的法律:
- 12 開展與本公司業務經營有關的其他服務;及
- 13 與上述任何目的直接有關的其他目的。

個人資料的轉移:個人資料將予以保密,但在遵守任何適用法律條文的前提下,可提供給:

- 1 位於香港或香港以外其他地方的任何安盛關聯方、本公司的任何相關聯人士、任何再保險公司、索賠調查公司、閣下之保險經紀、行業協會或聯會、基金管理公司或金融機構,以及就此方面而言,閣下同意將閣下的資料轉移至香港境外;
- 2 與就本公司和/ 或安盛關聯方提供的任何產品/服務而由閣下或針對閣下提出的或者其他涉及閣下的任何索賠相關的任何人士(包括私家偵探);
- 3 在香港或香港以外其他地方向本公司和/或安盛關聯方提供行政,技術或其他服務(包括直接促銷服務)並對個人資料負有保密義務的任何代理、承包商或第三方;
- 4 信貸資料機構或(在出現拖欠還款的情況下)追討欠款公司;
- 5 本公司權利或業務的任何實際或建議的承讓人、受讓方、參與者或次參與者;及
- 6 在香港或香港以外其他地方的任何政府部門或其他適當的政府或監管機關。

如欲了解本公司為促銷目的使用閣下的個人資料的政策,請參閱下文"在直接促銷中使用及將其個人資料提供予其他人士"部份。

閣下的個人資料將僅為上文中規定的一個或多個有關目的而被轉移。

#### 在直接促銷中使用及將其個人資料提供予其他人士

本公司有意:

- 1 使用本公司不時持有的閣下的姓名、聯絡資料、產品及服務的組合資料、交易模式及行為、財政背景及人口統計數據以進行直接促銷;
- 2 就本公司,安盛關聯方,本公司合作品牌夥伴及商業合作夥伴可能提供關於下列類別的服務及產品而進行直接促銷(包括但不限於提供獎賞、客戶或會員或優惠計 劃):
  - a) 保險、銀行、公積金或公積金計劃、金融服務、證券和相關產品及服務;
  - b) 健康、保健及醫療、餐飲、體育運動及會員服務、娛樂、健身浴或類似的休閒活動、旅遊及交通、家居、服裝、教育、社交網絡、媒體的產品及服務及高級消費類產品;
- 3 以上服務及產品將會由本公司及/或以下機構提供:
  - a) 任何安盛關聯方;
  - b) 第三方金融機構;
  - c) 提供上文2所列之服務及產品之本公司及/或安盛關聯方的商業合作夥伴或合作品牌夥伴;
  - d) 向本公司或任何以上所列機構提供支援的第三方獎賞、客戶或會員或優惠計劃提供者;
- 4 除由本公司促銷上述服務及產品外,本公司亦有意將上文1段部份所述的資料提供予上文3段部份所述的全部或任何人士,以供該等人士在促銷該等服務及產品中使用,而本公司為此目的須獲得客戶書面同意(包括表示不反對)。

在使用閣下的個人資料作上文所述的目的或提供予上文所述的人士之前,本公司須獲得閣下的書面同意,及只在獲得閣下的書面同意後方可使用閣下的個人資料及提供 予其他人士作任何推廣及促銷用途。

閣下日後可撤回閣下給予本公司有關使用閣下的個人資料及提供予其他人士作任何促銷用途的同意。

閣下如欲撤回閣下給予本公司的同意·請發信至下文"**個人資料的查閱和更正**"部份所列的地址通知本公司。本公司會在不收取任何費用的情況下確保不會將閣下納入 日後的直接促銷活動中。

**個人資料的查閱和更正**:根據條例,閣下有權查明本公司是否持有閣下的個人資料,獲取該資料的副本,以及更正任何不準確的資料。閣下還可以要求本公司告知閣下本公司所持個人資料的種類。

查閱和更正的要求,或有關獲取政策、常規及本公司所持的資料種類的資料,均應以書面形式發送至:

香港九龍九龍灣宏遠街1號壹號九龍23樓

安盛保險有限公司

個人資料保護主任

本公司可能會向閣下收取合理的費用,以抵銷本公司為執行閣下的資料查閱要求而引致的行政和實際費用。

AXA General Insurance Hong Kong Limited (referred to hereinafter as the "Company") recognises its responsibilities in relation to the collection, holding, processing, use and/or transfer of personal data under the Personal Data (Privacy) Ordinance (Cap. 486) ("PDPO"). Personal data will be collected only for lawful and relevant purposes and all practicable steps will be taken to ensure that personal data held by the Company is accurate. The Company will take all practicable steps to ensure security of the personal data and to avoid unauthorised or accidental access, erasure or other use.

Please note that if you do not provide us with your personal data, we may not be able to provide the information, products or services you need or process your request.

**Purpose:** From time to time it is necessary for the Company to collect your personal data which may be used, stored, processed, transferred, disclosed or shared by us for purposes ("**Purposes**"), including:

- offering, providing and marketing to you the products/services of the Company, other companies of the AXA Group ("our affiliates") or our business partners (see "Use and provision of personal data in direct marketing" below), and administering, maintaining, managing and operating such products/services;
- 2 processing and evaluating any applications or requests made by you for products/services offered by the Company and our affiliates;
- 3 providing subsequent services to you, including but not limited to administering the policies issued;
- 4 any purposes in connection with any claims made by or against or otherwise involving you in respect of any products/services provided by the Company and/or our affiliates, including investigation of claims;
- 5 evaluating your financial needs;
- 6 designing products/services for customers;
- 7 conducting market research for statistical or other purposes;
- 8 matching any data held which relates to you from time to time for any of the purposes listed herein;
- 9 making disclosure as required by any applicable law, rules, regulations, codes of practice or guidelines or to assist in law enforcement purposes, investigations by police or other government or regulatory authorities in Hong Kong or elsewhere;

- 10 conducting identity and/or credit checks and/or debt collection;
- 11 complying with the laws of any applicable jurisdiction;
- 12 carrying out other services in connection with the operation of the Company's business; and



Sun Flower Insurance Brokers Limited

Tel: 2521 1881 Fax: 2521 1919 Email: vip@sunflowergroup.com.hk Thank you for considering Sun Flower to be one of your selected intermediaries.

13 other purposes directly relating to any of the above.

Transfer of personal data: Personal data will be kept confidential but, subject to the provisions of any applicable law, may be provided to:

- any of our affiliates, any person associated with the Company, any reinsurance company, claims investigation company, your broker, industry association or federation, fund management company or financial institution in Hong Kong or elsewhere and in this regard you consent to the transfer of your data outside of Hong Kong:
- any person (including private investigators) in connection with any claims made by or against or otherwise involving you in respect of any products/services 2 provided by the Company and/or our affiliates;
- any agent, contractor or third party who provides administrative, technology or other services (including direct marketing services) to the Company and/or our affiliates in Hong Kong or elsewhere and who has a duty of confidentiality to the same;
- credit reference agencies or, in the event of default, debt collection agencies;
- any actual or proposed assignee, transferee, participant or sub-participant of our rights or business; and
- 6 any government department or other appropriate governmental or regulatory authority in Hong Kong or elsewhere.

For our policy on using your personal data for marketing purposes, please see the section below "Use and provision of personal data in direct marketing".

Transfer of your personal data will only be made for one or more of the Purposes specified above.

#### Use and provision of personal data in direct marketing:

The Company intends to:

- use your name, contact details, products and services portfolio information, transaction pattern and behaviour, financial background and demographic data held by the Company from time to time for direct marketing;
- conduct direct marketing (including but not limited to providing reward, loyalty or privileges programmes) in relation to the following classes of products and services that the Company, our affiliates, our co-branding partners and our business partners may offer:
  - a) insurance, banking, provident fund or scheme, financial services, securities and related products and services;
  - b) products and services on health, wellness and medical, food and beverage, sporting activities and membership, entertainment, spa and similar relaxation activities, travel and transportation, household, apparel, education, social networking, media and high-end consumer products;
- the above products and services may be provided by the Company and/or:
  - a) any of our affiliates:
  - b) third party financial institutions;
  - c) the business partners or co-branding partners of the Company and/or affiliates providing the products and services set out in 2 above;
  - d) third party reward, loyalty or privileges programme providers supporting the Company or any of the above listed entities;
- in addition to marketing the above products and services, the Company also intends to provide the data described in 1 above to all or any of the persons described in 3 above for use by them in marketing those products and services, and the Company requires your written consent (which includes an indication of no objection) for that purpose.

Before using your personal data for the purposes and providing to the transferees set out above, the Company must obtain your written consent, and only after having obtained such written consent, may use and provide your personal data for any promotional or marketing purpose.

You may in future withdraw your consent to the use and provision of your personal data for direct marketing.

If you wish to withdraw your consent, please inform us in writing to the address in the section on "Access and correction of personal data". The Company shall, without charge to you, ensure that you are not included in future direct marketing activities.

Access and correction of personal data: Under the PDPO, you have the right to ascertain whether the Company holds your personal data, to obtain a copy of the data, and to correct any data that is inaccurate. You may also request the Company to inform you of the type of personal data held by it.

Requests for access and correction or for information regarding policies and practices and kinds of data held by the Company should be addressed in writing to: **Data Privacy Officer** 

AXA General Insurance Hong Kong Limited

23/F, One Kowloon, 1 Wang Yuen Street, Kowloon Bay, Kowloon, Hong Kong

A reasonable fee may be charged to offset the Company's administrative and actual costs incurred in complying with your data access requests.

本人/我們確認本人/我們已閱讀並明白收集個人資料的聲明("**該聲明**")。本人/我們確認本人/我們已被通知本人/我們須詳細閱讀該聲明,而本人/我們已詳細閱讀該聲明對貴公司所收集或持有之本人/我們的個人資料的影響(不論是否此表格所載或從其他途徑所取得)。根據以上所述,本人/我們特此確認並同意安盛保險有 限公司根據該聲明使用及轉移本人/我們的個人資料,包括在直接促銷中使用及將本人/我們個人資料提供予其他人士。

I/WE ACKNOWLEDGE AND CONFIRM that I/we have read and understood the Personal Information Collection Statement ("PICS"). I/We confirm that I/we have been advised to read carefully the PICS, and I/we have read it carefully its effect and impact in respect of my/our personal data collected or held by the Company (whether contained in this application or otherwise). Based on the foregoing, I/we hereby give my/our acknowledgement and agree to the use and transfer of my/ our personal data by AXA General Insurance Hong Kong Limited in accordance with the PICS, including the use and provision of my/our personal data for the purpose of direct marketing.

[重要通知: 如閣下不同意根據 "**收集個人資料的聲明**" 使用和轉移閣下的個人資料作直接促銷用途 (參閱 "在直接促銷中使用及將其個人資料提供予其他人士" 部份), 請在下列方格內 🗆 加上剔號("/"),本公司將不會使用閣下的個人資料作為直接促銷用途。]

[Important: If you do not agree to the use and provision of your personal data for direct marketing as set out in the section "Use and provision of personal data in direct marketing", please tick the box below and we will not use your personal data for direct marketing.]

本人/我們不同意貴公司根據"**收集個人資料的聲明**"使用和轉移本人/我們的個人資料作直接促銷用途(參閱"**在直接促銷中使用及將其個人資料提供予其他人士**"部份)及並不願意接收任何貴公司的推廣及直接促銷的材料。

I/We do not agree with the use and provision of my/our personal data for direct marketing purposes as set out above in the Personal Information Collection Statement (see "Use and provision of personal data in direct marketing") and do not wish to receive any promotional and direct marketing materials.

## 佣金披露聲明 COMMISSION DISCLOSURE DECLARATION

本人/我們明白、確知及同意,安盛保險有限公司("貴公司")會就本人/我們購買及接受貴公司簽發的保單,於保單有效期內(包括續保期及/或支付額外的保費)向 負責安排有關保單的獲授權保險經紀支付佣金。假如本人/我們為法人團體,代表本人/我們簽署的獲授權人員並向貴公司確認他/她已獲該法人團體授權。 本人/ 我們亦明白貴公司必須取得本人/ 我們以上的同意, 才可以處理有關保險申請。

I/We understand, acknowledge and agree that, as a result of my/our purchasing and taking up the policy to be issued by AXA General Insurance Hong Kong Limited (the "Company"), the Company will pay the authorized insurance broker commission during the continuance of the policy including renewals and/or paying additional premium, for arranging the said policy. Where I/We am/are a body corporate, the authorized person who signs on my/our behalf further confirms to the Company that he or she is authorized to do so.

I/We further understand that the above agreement is necessary for the Company to proceed with the application.

SGU-P-0413 (B)